

20
23

ANNUAL REPORT
CHAMPIONS FOR HD



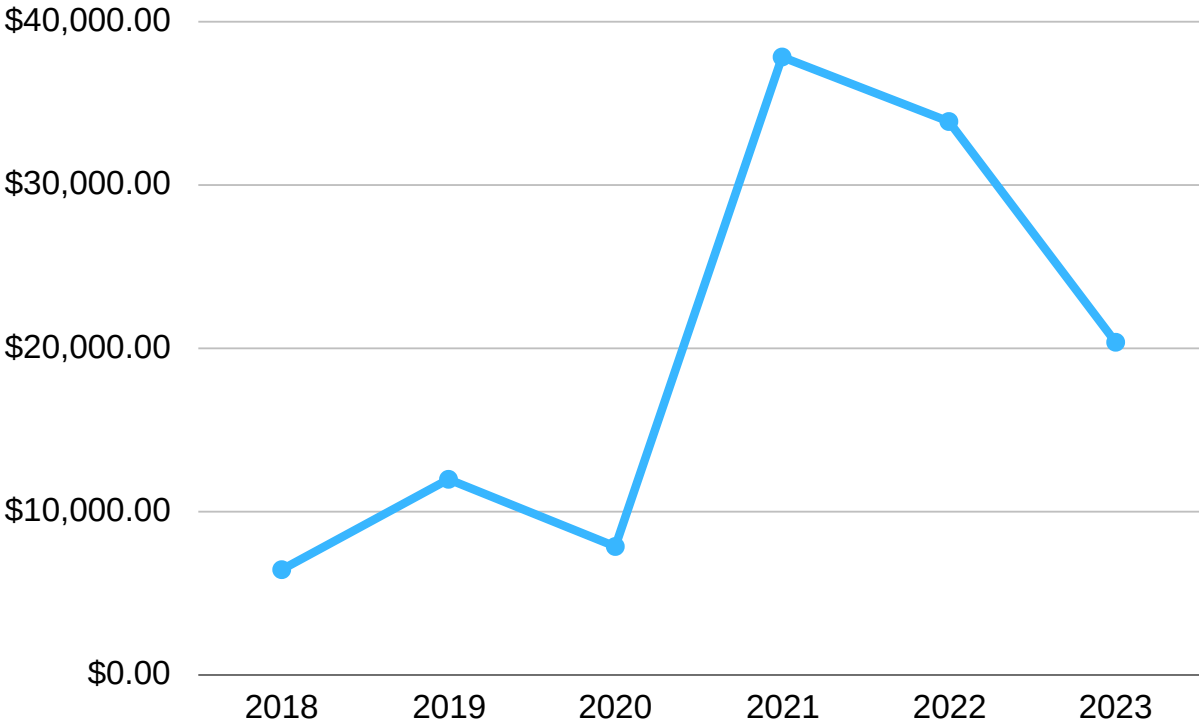
01

Financial Review

\$20,373.77 **-49.00%**

Total raised in 2023.

From 2022



Donations



In 2023, we made 9 donations. Eight donations were made to HD families and one donation to The Shepherd's Gift for HD research.

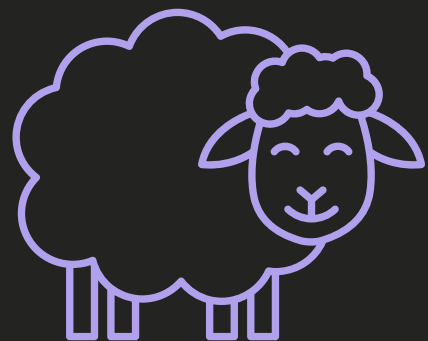
One of the donations was for Kim and her daughter, Jenny, who has Juvenile HD. Kim wanted to give Jenny a Make-A-Wish type of experience. Jenny's favorite artist is Carrie Underwood. Champions provided them with two concert tickets.

Champions also provided Jenny with a hair appointment and manicure to make her feel extra special.



\$ 7,497.04

TO HD FAMILIES



\$ 715

TO HD RESEARCH

Shepherd's Gift: GM1 for HD

Events

We hosted two events to fundraise for HD.

May - HD Awareness Month: \$148

November - Benefit Concert: over \$7,000

Our **Champion for HD 2023** is **Gail Shurlow**.

Our **Champion for HD Caregiver Award** recipient is **Londen Tabor**.



THANK YOU TO OUR 2023
BENEFIT CONCERT SPONSORS

SILVER



BRONZE



Honor
CREDIT UNION

All Star Family 
CHIROPRACTIC

Harding's
FRIENDLY MARKETS



12 Months 12 Marathons: Gail Shurlow



Gail Shurlow dedicated an entire year to raising money for Champions for HD by running a marathon every month. Gail's goal was to earn pledges and donations throughout her marathon series to help further Champions for HD's mission.

Gail lost her husband, Don, to Huntington's Disease, and has at-risk and gene-positive children. In their honor, she continues to advocate and champion the cause through her incredible athletic ability and dedication to her marathons.

The initial announcement was made in November 2022 at the Benefit Concert. She ran her first of 12 Marathons that month, and concluded her marathon series in October of 2023 and raised an amazing amount of over \$10,000.

We are so grateful for Gail and her passion for HD and JHD. She is a champion!



12 MONTH 12 MONTHS, 12 MARATHONS MARATHON

**PLEDGE
NOW**

[CHAMPIONSFORHD.
ORG/DONATE](https://championsforhd.org/donate)



NOVEMBER 6TH, 2022 - OCTOBER 8, 2023

GAIL SHURLOW
IN HONOR OF HER LATE HUSBAND, DON

DONATIONS WILL BENEFIT CHAMPIONS FOR HD

Podcasts



In May of 2020 during Huntington's Disease Awareness Month and the pandemic, we launched the official Champions for HD Podcast.

In 2023, we had 1,791 new downloads of the podcast and 2 new episodes aired.

Total lifetime downloads of the podcast is 7,059.



7,059
total lifetime
downloads

JHD Community: Remembering Ashley Beard

06

In April of 2022, Champions for HD President, Shelby Lentz, traveled to Minnesota to give a surprise to a JHD family in need.

Ashley Beard had Juvenile HD and her family had been denied receiving a new wheelchair for her condition from their insurance.

With the help of Champions for HD and Ashley's community, we were able to fundraise over \$6,000 to surprise her and her family with a brand new wheelchair.

In February of 2023, we lost Ashley and her beautiful smile. Ashley's passing was heartbreaking, and we wish Ashley's family our condolences, love, and prayers. She will always be remembered.



Brave Breanna

07

In July of 2021, Champions for HD President, Shelby Lentz, released her children's book: "Brave Breanna: How One Girl Smiled Her Way through Juvenile Huntington's Disease." Shelby wrote this In honor of her late sister, Breanna. As of 2023, the book has sold over 300 copies worldwide.

The royalties from this book go back to JHD families.

Brave Breanna is available in Dutch and German now as well!

2023 sales: 18 Amazon Orders

We are so appreciative for your support! We are happy Breanna's legacy will continue on and her story will continue to inspire.



Lifetime Accomplishments



We began in 2018 with the mission to give hope and resources to others who are fighting Huntington's Disease and Juvenile Huntington's Disease. Champions for HD is embedded with the inspiration of Rocky Balboa. It isn't about how hard you can hit, but how hard you can get hit and keep getting up.

Realizing the gravity of both her and her family's diagnoses, Shelby wanted to use her story to help other families fighting to discover their inner champion even through adversity.

We are so proud that in the five years of being an official nonprofit, we have reached the milestone of reaching over \$111,000 in donations. And with that, we have made over 80 donations.

We cannot thank you enough for your support of our mission. Every donation to a family in need is made possible by every single one of you.

**OVER
\$111,000**

**OVER 80
DONATIONS**

2024 Goals



Thank you to everyone for your continued support. We are excited to continue to grow and thrive in our mission.

2024 GOALS

- **Expand Board**
 - We are actively looking to expand our board with committees
 - Add at least **3 new** committee volunteers
- **Champions for HD Podcast**
 - Upload **6 podcast episodes**
 - *Interested in sharing your story? Contact us!*
- **YouTube**
 - Upload video versions of our Interviews to the Champions for HD YouTube Channel.
- **Subscribe **10 people** to our monthly donations by the end of the year**
- **Raise over \$10,000 at our benefit concert**

Contact: shelby@championsforhd.org